

NATURAL OPTION NEWS

Inside Information on Important Innovations in Bio-Science and Technology

Scientist Werba and the Volcano ...

The Story Behind the Discovery of the World's Most Effective, Natural, Hemorrhoid Therapy

Dear Friend and Reader of the Natural Option News,

You rarely hear anyone talk about hemorrhoids (much less about their hemorrhoids!). This is definitely not the topic of polite conversation at cocktail parties or neighborly gatherings. As a matter of fact, this subject is apparently so sensitive and embarrassing to people that many folks – people who can easily afford it – are willing to *steal* products like Preparation H™ from their local pharmacy rather than risk being seen with it at the checkout counter (we've heard from more than one source that Preparation H™ is one of the most frequently-stolen items off the pharmacist's shelves)! And yet, despite this reticence to even talk about them, statistics show that at least 50% of the population over 40 years old suffer with hemorrhoids. What's more, a whopping 80% of the America population will suffer from them at least some time in their lives, and a large percentage of these individuals will end up suffering from them on a *chronic* basis. Hemorrhoids have become one of the silent “epidemics” of the 20th century. Each year in the U.S. nearly one quarter of a million surgical procedures take place to alleviate the pain, itching, bleeding, rectal discharges, infections and bulging anal tissue caused by hemorrhoids. And the number of these surgeries is growing each year as the population ages – in spite of the serious post-surgical complications that can often result, such as nosocomial (hospital-acquired) bacterial infections and incontinence.

But thanks to the work of two separate research groups operating thousands of miles apart, and the man who brought their findings together, the pain and suffering caused by hemorrhoids may soon be a thing of the past for most victims of this silent epidemic. Here's the amazing untold story of a phenomenal new all-natural product that literally *reverses* hemorrhoids – often *permanently*. In this brief report, you'll learn about an amazing new all-natural remedy that completely reverses painful hemorrhoids – for good! And for many people, *it also does away with the need for risky and dangerous hemorrhoid surgery*. What's more, it is significantly safer to use than conventional hemorrhoid medications, with none of the known drawbacks and potentially dangerous side effects. And because it attacks the *hidden* causes of hemorrhoids, rather than just the symptoms, it has the potential to literally help rid your life of this painful and frustrating health problem – forever. So here's the fascinating story of this phenomenal new hemorrhoid remedy, and the reasons why we are confident that, if you suffer from this affliction, there is a whole new level of blessed relief which can be expected, unlike anything you've ever experienced before ...

As you know by now, one of the major objectives of the **Natural Option News** is to provide our readers with in-depth information on the startling new breakthroughs in natural healing and alternative therapies that you just won't hear about from conventional sources (for example, we'll lay odds on the fact that your doctor has never heard about the subject of this report). Please note that, like all of our other reports, what follows has been written for *informational purposes only*. No attempt to "practice medicine" is hereby being made, and none should be construed from anything herein written. We remind all of our readers that your most important health care decisions should be made *in* conjunction with the advice of a reputable, knowledgeable and competent health-care practitioner.

In the late 1970's a dedicated scientist by the name of Sergio Werba was part of a German research group studying the healing benefits of volcanic clay. Werba and his colleagues knew from the historical medical literature that volcanic clay had tremendous purifying properties when used on the skin, or even taken internally. The ancient Egyptians used it for mummification, since it prevented decay by eliminating bacterial growth. In their ancient medical texts, doctors such as Dioscorides the Greek and Plinio the Roman praised its many healing properties – especially in relation to the healing of swollen or congested tissue. In the 19th century, German researchers such as Kneipp Kahn, Just Felk and others contributed to the resurrection of clay as a therapeutic tool, demonstrating its amazing healing properties when used externally as a poultice or a paste. But it wasn't until the 20th century that medical science finally began uncovering some of the hidden secrets of the amazing therapeutic power of volcanic clay.

What they discovered is that volcanic clay belongs to a class of substances now known as *progenitor colloids*. These substances possess nine potent electrical charges called "Nets of Negative Charge", which form a very specific molecular structure. It is this powerful electrically-charged molecular structure which allows the clay to pull impurities, toxins and pathogenic agents toward it, and then absorb and neutralize them. This is because these harmful substances generally hold a weak positive electrical charge, which cannot resist the pull of the strong negative charge of the clay. It is documented in the German medical literature that the absorbent properties of volcanic clay are so strong, fresh eggs coated in the clay will lose three times more weight than fresh eggs exposed solely to air, and with no damage to the egg shell!

Noting these amazing properties, Werba and his colleagues began researching volcanic clay's phenomenal healing powers. What they discovered is that the molecular structure of volcanic clay permits it to penetrate the skin by means of ions of calcium, sodium, magnesium, sulfur and other healing elements, which in turn begin nourishing and helping to regenerate damaged tissue. Simultaneously, the clay begins absorbing and neutralizing various toxins, pathogens and impurities. Because of its powerful electrical charge and its amazing penetrating abilities, it also stimulates circulation to the area being treated, bringing in fresh blood and eliminating dead cells. This helps relieve venous congestion. Finally, because of its powerful astringent properties, it also shrinks swollen tissues. In this way, it acts as a *grand decongestant*, relieving edema, venous congestion and pain, and restoring normal circulation to the affected areas.

It didn't take long for Werba and his colleagues to realize that these specific properties were exactly what was needed for the relief of hemorrhoids, which are essentially swollen,

congested venous tissue in an area of the body where impurities, waste products, pathogenic microorganisms and toxins abound!

Excited about their findings, Werba became obsessed with improving the action of the volcanic clay on human tissue – particularly in terms of treating hemorrhoids. He soon traveled to the Venezuelan Amazon to join forces with another research group, led by Father Guizeppe Bombechio, a priest and a training naturopath, whose goal was to study how native Amazonian Indians used various herbs and plants in healing. Werba’s purpose in joining the expedition was to discover the specific herbs used by the natives to prevent inflammation, congestion and bleeding – the main symptoms of hemorrhoids. What he discovered is that the natives used six little-known yet extremely potent herbs to cure these problems: Arrayan (*Myrtus communis*), Madrono (*Arbutus unedo*), Goyuba (*Arctostaphilos uva-ursi*), Tomillo (*Thymus vulgaris*), Pedrazo (*Bactarius piperatus*) and Licopodio (*Licopodium clavatum*).

These herbs turned out to be so effective, Werba quickly returned to the German research group to share his discoveries with them – discoveries which had been *completely unknown to western medicine* up to that time. The researchers immediately realized that by combining purified volcanic clay with the unique and powerful healing herbs Werba had returned with from the Amazon, they could possibly have the world’s safest and most effective all-natural hemorrhoid remedy.

After extensive research and testing, Werba and his colleagues found that the herbs actually magnified the healing properties of the clay many times over, and vastly increased its already substantial bioelectric properties. (So much so, that when a finger is placed an inch above the product, it actually feels warm!) The formula they developed turned out better than they could have ever hoped for. In clinical studies, actual *reversals* of hemorrhoids were achieved in under 60 days, with only two applications per month of the volcanic clay and herbal formula – *a feat yet to be achieved by any pharmaceutical drug or over-the-counter medication that we are currently aware of!*

Later, Werba and his colleagues added twelve more herbal root extracts to the formula when it was discovered that these specific herbs contain essential trace minerals and vitamins in a natural organic form, which are exactly the same organic “building blocks” used by the human body to make up the body’s cells. According to Werba, these herbs were added for their profound ability to help quickly nourish and rebuild the damaged delicate tissues in the area affected by hemorrhoids.

Today, the product developed by Werba and his colleagues is known as **Hemorformula**. Amazingly, according to Werba, clinical tests have demonstrated that approximately 70% to 85% of individuals using this product will experience a surge of significant benefits within *only 3-5 days*. He reports that overall success rate of the product to run as high as 95% in less than two months, *during which time the product is only used a total of four times!*

And Werba’s discovery is simple, easy and convenient to use. All you need is two boxes of **Hemorformula** to begin. Each package contains two tubes of product. The first night, you simply insert contents of one tube into the rectum just before bedtime and then forget about it while it goes to work helping to heal the inflamed tissues while you sleep. This procedure is not painful or difficult,

since the tubes are quite small (thankfully, **Hemorformula** does not have to be used in large amounts). Then, one week later, you use another tube before bedtime. After waiting two weeks, the process is repeated. When you are done, you will have used a total of four tubes over a course of four weeks. For many people, this results in a complete remission of the hemorrhoids. After that, Werba recommends the product be used only *once a month* on a maintenance basis to ensure the hemorrhoids never return.

Hemorformula is available here from a company called Natural Option (2828 Coral Way, #206, Coral Gables, FL 33145). The regular retail price of **Hemorformula** is \$49.95 per box, plus \$6.95 for shipping and handling. However, as being a preferred customer of **Natural Option** you get your first two boxes of Hemorformula for a total discounted price of only \$69.90 plus \$6.95 shipping and handling, which gives you a *full \$30 savings off the regular retail price of \$99.90 for two boxes!* That's exactly enough to take care of your initial four week course, as described above. The product comes with a 100% satisfaction or your money back guarantee. But don't be surprised when you have completed this course if your hemorrhoids have vanished like magic! After that, you can have Natural Option send you one box of **Hemorformula**, *once every two months* for only \$35.95 plus \$5 shipping and handling – a savings of \$14 per box from the regular retail price. Since a box contains two tubes of the product, it will last you two full months. Werba's research shows that you only need to use one tube a month on a maintenance basis to help prevent your hemorrhoids from ever returning again!

To have your chance to experience the profound healing benefits of **Hemorformula** call Natural Option at this toll-free customer service number:

1-800-516-9796

or send your check

or money order with order form provided to

Natural Option Corporation

2828 Coral Way #206

Coral Gables, FL 33145.

Be sure to have your credit card handy, and tell the Customer Service Representative you want your special pricing, so that you can purchase **Hemorformula** at the discounted rate and have it sent regularly every two months after the initial four week course. It's that simple! And finally, you just might be able to say "good riddance" to painful hemorrhoids – *forever!*

Dr. Victor Vega, M.D., tells us:

"I am a board certified oncologist and I have successfully used this product in several different situations, one of which was a 75-year-old male with hemorrhoids ... I was surprised to find the hemorrhoids cleared up in only one week!"

Mrs. Marguerite H. (In) tells us:

"My husband was very skeptical but I prevailed saying 'Let's give it a try, it is better than surgery, if it works.' Well, needless to say, IT DOES WORK!!!"

This demonstrates once again the fact that there is literally nothing quite like **Hemorformula**. If you suffer with the pain and discomfort of potentially dangerous hemorrhoids, this product is really worth a try. Do something about it, today!